ORDER

Order / Rev: Orders Alt Order #: State Senate - Jeopardy Product Desc: Estimate: Kevin Goodell Primary AE: 09/18/12 - 10/25/12 Flight Dates: VEGS Sales Office: 08/20/12 / 09/19/12 Original Date / Rev: Sales Region: Local **GENERAL** Order Type: Benny for Nevada Name: Agency Cash Billing Type: **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 1930 Village Center Cir. Agency Commission: 15% Las Vegas, NV 89134 Benny for Nevada -Advertiser Name: New Business Thru: A25-54 Demographic: Order Separation: 00:05:00 PLC09 Product Codes: Advertiser External ID: SELECT PRIORITY CODE Priority: Agency External ID: POLITICAL/AGY, PCAN, GEN Revenue Codes:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

l otais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,475.00	\$2,953.75	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

۱n	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts R	ate Pri	Rtg Type	Spots	Amount
N 1	KSNV		09/26/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		- :30	0 \$37	5.003	0.00 NM	3	\$1,475.00
۷۷ <u>Sp</u> e	Veek: 09, ot <u>C</u> h	17/12 Date Rar		Weekdays TW escription I-F Jeopardy	Spots/Week 2 Star 630-	<u>Rate</u> \$375.00 <u>t/End Time</u> 7pm	Rating 0.00	Weekdays -Tw	<u>Length</u> - :30	<u>Rate</u> (\$375.00)			
	[.N 2 KSN\	/ 09/17/12	-09/23/12 N	E] NOT AVAILABL 1-F Jeopardy		-7pm		-TW	- :30	(\$375. 00)) 0.00 <i>NM</i>		
	[,N		_ABLE RAT	E] NOT AVAILABI		-7pm		W	- :30	\$725.00	0.00 NIM		
	⊕ M	3 for 1.2,1	.1	1-F Jeopardy		•	0.00		,55				
	Week: 09 KSNV		09/30/12 2 10/24/12	-TW M-F Jeopardy M-F Jeopardy	CM	\$375.00 630-7pm		- :30	0 \$4	00,003	0.00 NM	5	\$2,000.00
-	<u>St</u> Week: 10 Week: 10		End Date 10/21/12 10/28/12	Weekdays WT MTW	Spots/Week 2 3	\$400.00	<u>Rating</u> 0.00 0.00						

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 Order / Rev:
 105689
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Jeopardy
 KSNV

 Flight Dates:
 09/18/12 - 10/25/12
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	ĊM	630-7pm		- :30	0 \$	400.003	0.00 NM	5	\$2,000.00
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/2	22/12	10/28/12	MTW	3	\$400.00	0.00						
<u>Spot</u>	<u>Ch</u>	Date Ran	ge D	escription	<u>Start</u>	/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
4	KSNV	10/22/12-	10/28/12 M	1-F Jeopardy	630-	7pm		MTW	- :30	(\$400.00) 0.00 NM		
		MG 2.6 debates]											
6	KSNV	10/25/12-	10/25/12 M	I-F Jeopardy	630-	7pm		Th	- :30	\$400.00	M/A 00.0 C		
	⊕ MG	for 2.4 10)/22	_									
							-				Totals	8	\$3,475.00